



Articles

Advantages of Outsourcing Knowledge Process Outsourcing (KPO) to India

Is a capital crunch hindering you from expanding your business? Is it hard finding skilled personnel resources? Is your competitor already outsourcing to a KPO in India? If your answer to any or all of these questions is YES! Then knowledge process outsourcing (KPO) could be the answer you are looking for.

Recent studies conducted by the United Nations Conference on Trade and Development (UNCTD) and National Association of Software and Services Companies (NASSCOM) show that the global KPO market will reach \$17 billion by 2010 and 70 per cent of this business will be outsourced to India. Reports also state that four out of ten KPO projects outsourced to Asia will come to India. These reports clearly reveal that there is a clear trend towards outsourcing KPO services to India.

India – The world's largest KPO destination

Reducing your operating costs can help you stay in business during this time of global recession. In an effort to cut costs, companies in the United States, Europe and Australia are turning to offshore KPO destinations, like those in India. Many are already beginning to experience the advantages of KPO, and many more have successfully seen the results.

Indian companies have a long history of providing services for the IT, ITES and KPO industry. Choose India as your offshore partner for your KPO requirements and get access to the offshore KPO advantages that India offers.

Indian KPO providers can handle almost any kind of knowledge-related work or information-related work. One advantage that India has over other countries is its skilled and qualified resources.

Top 5 benefits of outsourcing knowledge process outsourcing to India

Choose India for KPO services and get access to all these advantages and more:

- Get proficient KPO services at a cost-effective price. With India as your partner in KPO services, you can save more than half of your current operating cost.
- KPO services cannot be provided by just about anyone. For quality KPO services, you require highly qualified professionals who are very knowledgeable and skilled. You can get access to such professionals at Indian KPO companies.
- You can be assured of the security of your confidential information as most Indian KPO service providers take the security of data very seriously.
- By outsourcing KPO services, you can concentrate more on your core business functions while your offshore partner handles all your KPO requirements.
- Indian KPO providers use the latest in software, technology and infrastructure. You can be assured of error-free work and speedy deliveries.

Get ahead of your competitors with Outsource2india as your KPO partner

If your organization is looking for offshore KPO advantages, Outsource2india could just be the partner you are looking for.

Outsource2india, a pioneer in outsourcing, has years of experience in providing KPO services to companies across the globe. With Outsource2india as your partner, you can get access to proficient KPO services at a cost-effective price and within a quick turnaround time.

Contact us to outsource your services.